



Gallagher

Insurance | Risk Management | Consulting

The Retail Benefits Group 2024 Mini Survey Guidelines

Overview

Gallagher will conduct up to 24 mini surveys on behalf of group members as requested.

- Each survey will have a maximum of five questions.
- Quantitative questions are strongly encouraged. Final reporting must comply with FTC/DOJ HR survey guidelines and each data point requires a minimum of 5 organizations reporting before the data can be displayed in the final report (open text answers can't be shared so we can't include them in the surveys).
- Surveys are conducted on a first come, first serve basis.
- Only one survey will be conducted at a time. If a new survey request is made while a survey is open, the new survey will not be launched until the current survey is closed.

Request Process

Requests can be made by emailing Michelle_Barrett@ajg.com and Julia_Baker@ajg.com. The following information is required to initiate a mini survey.

- Provide a survey topic and the proposed survey questions (up to 5) and all answer options.

Member Participation

Membership participation is very important to bring valid (useful) results. We encourage that each member company participate in every mini survey. To help facilitate this, we encourage all member companies to have at least two to three contact listed on our RBG roster

Survey Results

Once the survey is closed Gallagher will compile the final results.

- Results will be posted to the group's landing page and also emailed directly to participants.
- All results will fully comply with FTC/DOJ HR survey guidelines.

Gallagher Contact Information

In order to ensure that you receive all group survey notices and communications please ensure that the following contacts are added to your safe senders/white list:

- Gallagher's automated survey notification email: noreply@gemailserver.com
- Michelle Barret: Michelle_Barrett@ajg.com
- Julia Baker: Julia_Baker@ajg.com
- Dillon Kenny: Dillon_Kenny@ajg.com